

ORDER



KSDK

Orders
Order / Rev: 719318
Alt Order #: 06357484
Product Desc: SPENSE 4 GOVERNOR
Estimate: C02C08
Flight Dates: 10/02/12 - 10/19/12
Original Date / Rev: 10/18/12 / 10/18/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Spence/ R/ Gov
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	49	\$42,660.00	\$36,261.00
10/08/12	10/14/12	8	\$11,925.00	\$10,136.25
10/15/12	10/21/12	1	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	58	\$56,835.00	\$48,309.75	0.00
Totals	58	\$56,835.00	\$48,309.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/02/12	10/02/12	M-F Noon News Noon News	CM	12-1230p	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----			1		\$450.00	0.00					
2	KSDK	10/03/12	10/03/12	M-F Noon News Noon News	CM	12-1230p	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----			1		\$450.00	0.00					
3	KSDK	10/04/12	10/04/12	M-F Noon News Noon News	CM	12-1230p	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	---T---			1		\$450.00	0.00					
4	KSDK	10/05/12	10/05/12	M-F Noon News Noon News	CM	12-1230p	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	----F--			1		\$450.00	0.00					
5	KSDK	10/08/12	10/08/12	M-F Noon News Noon News	CM	12-1230p	M-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/12	10/14/12	M-----			1		\$450.00	0.00					
6	KSDK	10/07/12	10/07/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KSDK	10/07/12	10/07/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-----S		1			\$400.00		0.00				
7	KSDK	10/03/12	10/03/12	M-F 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	--W----		1			\$750.00		0.00				
8	KSDK	10/05/12	10/05/12	M-F 430-5p Jeopardy	CM	430-5p	----F--	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	----F--		1			\$750.00		0.00				
9	KSDK	10/02/12	10/02/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-T-----		1			\$500.00		0.00				
10	KSDK	10/04/12	10/04/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	---T---		1			\$500.00		0.00				
11	KSDK	10/08/12	10/08/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$500.00		0.00				
12	KSDK	10/02/12	10/02/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-T-----		1			\$675.00		0.00				
13	KSDK	10/03/12	10/03/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	--W----		1			\$675.00		0.00				
14	KSDK	10/04/12	10/04/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	---T---		1			\$675.00		0.00				
15	KSDK	10/05/12	10/05/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	----F--		1			\$675.00		0.00				
16	KSDK	10/08/12	10/08/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/08/12	10/14/12	M-----		1			\$675.00		0.00				
17	KSDK	10/06/12	10/06/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$335.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-----S-		1			\$335.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	Sat 6-7A		6-7A	-----Sa--	:30		(\$335.00)		0.00	NM		
	Credited [credit]														
18	KSDK	10/06/12	10/06/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/12	10/07/12	-----S-		1			\$400.00		0.00				
19	KSDK	10/06/12	10/06/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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19	KSDK	10/06/12	10/06/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$600.00		0.00			
20	KSDK	10/07/12	10/07/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$400.00		0.00			
21	KSDK	10/07/12	10/07/12	Meet The Press Meet The Press Sun 8-9A	CM	8-9A	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$1,200.00		0.00			
22	KSDK	10/02/12	10/02/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-----		1				\$1,000.00		0.00			
23	KSDK	10/03/12	10/03/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$1,000.00		0.00			
24	KSDK	10/04/12	10/04/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$1,000.00		0.00			
25	KSDK	10/05/12	10/05/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$1,000.00		0.00			
26	KSDK	10/08/12	10/08/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$1,000.00		0.00			
27	KSDK	10/02/12	10/02/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-T-----		1				\$1,100.00		0.00			
28	KSDK	10/03/12	10/03/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$1,100.00		0.00			
29	KSDK	10/04/12	10/04/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$1,100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	M-F 6P News		6-630P	---Th----	:30		(\$1,100.00)		0.00	NM		
				See MG 50.2,50.3 [NA/Oversold]											
30	KSDK	10/05/12	10/05/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$1,100.00		0.00			
31	KSDK	10/08/12	10/08/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		1				\$1,100.00		0.00			
32	KSDK	10/06/12	10/06/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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32	KSDK	10/06/12	10/06/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$400.00		0.00			
33	KSDK	10/06/12	10/06/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$500.00		0.00			
34	KSDK	10/07/12	10/07/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$750.00		0.00			
35	KSDK	10/03/12	10/03/12	Tonight Show Tonight Show	CM	1035-1137p	--W----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$450.00		0.00			
36	KSDK	10/05/12	10/05/12	Tonight Show Tonight Show	CM	1035-1137p	----F--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1				\$450.00		0.00			
37	KSDK	10/06/12	10/06/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	1	\$1,125.00	P-2	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,125.00		0.00			
38	KSDK	10/02/12	10/02/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$1,200.00		0.00			
39	KSDK	10/03/12	10/03/12	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$1,200.00		0.00			
40	KSDK	10/04/12	10/04/12	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$1,200.00		0.00			
41	KSDK	10/05/12	10/05/12	LN (M-F) LN (M-F)	CM	10-1035p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1				\$1,200.00		0.00			
42	KSDK	10/08/12	10/08/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1				\$1,200.00		0.00			
43	KSDK	10/06/12	10/06/12	LN (Sa) LN (Sa)	CM	10-1035p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1				\$1,200.00		0.00			
44	KSDK	10/07/12	10/07/12	Post NFL News Post NFL Late News	CM	Various	-----S	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1				\$900.00		0.00			
45	KSDK	10/03/12	10/03/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$1,500.00		0.00			
46	KSDK	10/04/12	10/04/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 719318
 Alt Order #: 06357484
 Flight Dates: 10/02/12 - 10/19/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENSE 4 GOVERNOR
 Estimate: C02C08
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
46	KSDK	10/04/12	10/04/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$1,500.00		0.00			
47	KSDK	10/05/12	10/05/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	----F--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$1,500.00		0.00			
48	KSDK	10/06/12	10/06/12	630-7P Wheel Sat 10/6 DO NOT USE	CM	USE NOTRE DAM	-----S-	:30	1	\$750.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	630-7P Wheel Sat Credited [credit]		USE NOTRE DAM	-----Sa--	:30		(\$750.00)		0.00	NM		
49	KSDK	10/08/12	10/08/12	Mon Prime Other The Voice	CM	7-9p (7:00 PM-9:00 PM)	M-----	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M-----		2				\$3,500.00		0.00			
N50	KSDK	10/03/12	10/03/12	Wed Prime C Law & Order: SVU	CM	9-10P	--W----	:30	1	\$1,500.00	P-3	0.00	NM	2	\$2,585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$1,500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	Wed Prime C See MG 50.2,50.3 [Prgm Change]		9-10P	--W-----	:30		(\$1,500.00)		0.00	NM		
	2	KSDK	10/05/12-10/05/12	Fri Prime C Ⓜ See MG 50.4 [NA/Oversold]		9-10P	-----F----	:30		(\$2,250.00)		0.00	NM		
	3	KSDK	10/06/12-10/06/12	Sat 6-7A Ⓜ MG for 29.1,50.1 [n/a]		6-7A	-----Sa--	:30		\$335.00		0.00	NM		
	4	KSDK	10/19/12-10/19/12	LN (M-F) Ⓜ MG for 50.2 10/05 [n/a]		10-1035p	-----F----	:30		\$2,250.00		0.00	NM		
51	KSDK	10/04/12	10/04/12	Thu Prime A 30 Rock/ Up All Night	CM	7-8P	---T---	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		2				\$1,500.00		0.00			
52	KSDK	10/04/12	10/04/12	Thu Prime C Rock Center with BW	CM	9-10P	---T---	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$1,400.00		0.00			
53	KSDK	10/05/12	10/05/12	Fri Prime C Dateline	CM	9-10P (9:00 PM-10:00 PM)	----F--	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	----F--		1				\$2,250.00		0.00			
54	KSDK	10/06/12	10/06/12	Sat Prime A DO NOT USE	CM	USE NOTRE DAM	-----S-	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/01/12-10/07/12	Sat Prime A Credited [credit]		USE NOTRE DAM	-----Sa--	:30		(\$350.00)		0.00	NM		
55	KSDK	10/06/12	10/06/12	Sat Prime B DO NOT USE	CM	USE NOTRE DAM	-----S-	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 719318
 Alt Order #: 06357484
 Flight Dates: 10/02/12 - 10/19/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENSE 4 GOVERNOR
 Estimate: C02C08

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
55	KSDK	10/06/12	10/06/12	Sat Prime B DO NOT USE	CM	USE NOTRE DAM	-----S-	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/01/12-10/07/12		Sat Prime B		USE NOTRE DAM	-----Sa--	:30		(\$400.00)		0.00	NM		
	Credited [credit]														
56	KSDK	10/07/12	10/07/12	Football Night in America Football In America	CM	6-715p	-----S	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1				\$1,500.00		0.00			
57	KSDK	10/06/12	10/06/12	Notre Dame Football Notre Dame Football	CM	630-10p (6:30 PM-10:00 PM)	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1				\$500.00		0.00			
58	KSDK	10/04/12	10/04/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	---T---		1				\$450.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/01/12-10/07/12		M-F 430-5p		430-5p	---Th----	:30		(\$450.00)		0.00	NM		
	See MG 58.2														
2	KSDK	10/05/12-10/05/12		M-F NBC Today 7-9A		7-9A	-----F----	:30		\$450.00		0.00	NM		
	Ⓜ MG for 58.1 10/04 [n/a]														
59	KSDK	10/03/12	10/05/12	M-F 5-6A 5-6a	CM	5-6A	--WTF--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--		1				\$250.00		0.00			
60	KSDK	10/03/12	10/05/12	M-F 4P News News 5 at Four	CM	4-430P	--WTF--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--WTF--		1				\$600.00		0.00			
													Totals	58	\$56,835.00